

MAYUHANA MA BLACK

Designed by Toyo Ito

Yamagiwa's bestselling MAYUHANA black version has now been updated to a new edition "MAYUHANA MA BLACK". The word "MA" refers to a Japanese kanji character "真 (MA)", meaning true or genuine, so the black colour to be more deep and profound.

*"MAYUHANA MA BLACK is light in darkness.
It is the quintessential quality of light found in Japan that
reminds me of 'In Praise of Shadows' by Junichiro Tanizaki."
—Toyo Ito*

The colour has been changed to darker black, yet embodies the colour "墨 (SUMI)" meaning Japanese calligraphy ink as Toyo Ito intended for its design. The new "MAYUHANA MA BLACK" is now on pre-sale in international markets, and will be available in Japan in spring 2016.



Toyo Ito

Born in 1941. One of the world renowned Japanese architects. He has received numerous international awards including Golden Lion at the Venice Biennale and Pritzker Architecture Prize.



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